







## An infinite circle of sound, design and craftsmanship.

Powerful, wireless, iconic design speaker with room filling sound and active room compensation. Whatever your interior style, A9 can blend in beautifully or stand out convincingly – you decide. A9 gives you control of music volume in a smooth interaction by gently sliding your hand across its surface. With a simple tap you can skip to the next and previous track or play/pause your music.



### IMPORTANT FEATURES

-  Room-filling sound
-  Make it yours
-  Smooth control
-  Full connectivity

11.2020V04





**BASIC**

**Product dimensions**

70.1 x 90.8 x 41.5 cm (with legs)

**Weight**

14,7 kg (with legs)

**TECHNICAL**

**Power amplifiers**

1 x 400 watt class D for bass  
2 x 200 watt class D for midrange  
2 x 200 watt class D for fullrange  
2 x 150 watt class D for treble

**Driver units**

2 x 3/4" tweeters  
2 x 1 1/2" fullrange  
2 x 3" midrange  
1 x 8" woofer

**Effective frequency range**

33 - 23.000 Hz

**Cabinet principle**

Bass-reflex

**CONNECTIVITY**

**Wireless connectivity**

Wireless 2.4 and 5 GHz  
(WLAN 802.11 b/g/n/ac)  
Bluetooth 4.2

**Connections**

1 x Ethernet 10/100 Mbit/s  
1 x 3.5 mm combi mini jack line-in

**YOU MIGHT WANT TO KNOW**

**On-device controls**

Control the A9 with simple gestures on its touch sensor. Tap or swipe and you can change songs or volume output with ease.

**Designer**

Øivind Alexander Slaatto

**Multiroom functionality**

Yes

**Room compensation**

Active Room Compensation

**Voice assistant built-in:**

The Google Assistant (Market dependent)

**FEATURES**

**Music in every room**

Beoplay A9 is a one-point music system that will fill any room with music by itself or you can connect more multiroom enabled speakers and experience seamless sound in every room.

**Designer fabrics**

The collaboration between Bang & Olufsen and Kvadrat has created a series of beautiful wool-blend covers that deliver acoustic transparency and superior aesthetics.

**The designer**

The designer of the A9 is Øivind Slaatto who was inspired by the simplicity of the circular shape and its relationship with how sound travels in circles as waves.

**Fibonacci pattern**

The front consists of a perforated polymer shell in the famous Fibonacci pattern which is found extensively in the natural world. The pattern mimics the growth patterns of living organisms and represents the evolution of life, just like the rich music experience the A9 can provide. The pattern also conceals the holes required for acoustic transparency.

**Voice assistant control**

With the Google Assistant built-in, the latest generation of Beoplay A9 offers even smoother interaction, allowing users to interact with their speaker on a whole new level.



WHITE

**Base**  
White



**Ring**  
Silver aluminium,  
polished

**Cover**  
White fabric

**Legs**  
Oak

BLACK

**Base**  
Black



**Ring**  
Black aluminium,  
polished

**Cover**  
Black fabric

**Legs**  
Black walnut

BRONZE TONE

**Base**  
Black



**Ring**  
Bronze Tone  
aluminium, polished

**Cover**  
Warm Taupe Audiomix fabric  
by Kvadrat

**Legs**  
Walnut



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BRASS TONE

**Base**  
Black



**Ring**  
Brass Tone aluminium,  
polished

**Cover**  
Dark Grey Audiomix fabric  
by Kvadrat

**Legs**  
Smoked oak

ANTHRACITE

**Base**  
Black



**Ring**  
Anthracite  
aluminium, matte

**Cover**  
Bright grey Hallingdal Audio  
by Kvadrat

**Legs**  
Dark oak

GOLD TONE

**Base**  
White



**Ring**  
Gold Tone aluminium,  
polished

**Cover**  
Gold Tone Audiomix fabric  
by Kvadrat

**Legs**  
Light Oak





PRODUCT DESCRIPTION

# Powerful music streaming system

COPY BLOCKS

**5 words:**

Powerful, wireless, iconic design speaker.

**10 words:**

Powerful, wireless, iconic design speaker with room filling sound.

**25 words:**

Powerful, wireless, iconic design speaker with room filling sound. Whatever your interior style, A9 can blend in beautifully or stand out convincingly – you decide.

**50 words:**

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**100 words:**

Powerful, wireless, iconic design speaker with room filling sound and active room compensation. Powerful, wireless, iconic design speaker with room filling sound. Whatever your interior style, the A9 can blend in beautifully or stand out convincingly – you decide. A9 gives you control of music volume in a smooth interaction by gently sliding your hand across its surface. With a simple tap you can skip to the next and previous track or play/pause your music. Connect A9 to your favourite music streaming service to get great sound flowing in your home. Distribute music to every room by linking your wireless speakers and create a multiroom experience. A9 supports Chromecast built-in, AirPlay 2 and Bluetooth.

KEY SELLING POINTS

**Room-filling sound**

The A9 fills any living space with rich and spacious sound. Acoustically, it is capable of unifying pleasant, ambient listening moments with well-dispersed, powerful sound experiences.

The introduction of active room compensation capabilities optimizes sound performance based on the positioning of the speaker.

**Make it yours**

Whatever your interior style, the A9 can blend in beautifully or stand out convincingly – you decide. If you want to change decor, you can create your own look with a variety of textile covers and wooden legs. If you want to change décor, you can easily change its look with a cover designed by the world leading textile company Kvadrat or by changing legs to a different type and colour of natural wood.

**Smooth control**

The A9 gives you control of music volume in a smooth interaction by gently sliding your hand across its surface. With a simple tap you can skip to the next and previous track or play/pause your music.

**Full connectivity**

Connect the A9 to your favourite music streaming service to get great sound flowing in your home. Distribute music to every room by linking your wireless speakers and create a multiroom experience. The A9 supports Chromecast built-in, AirPlay 2 and Bluetooth.